

SPONSORSHIP PACKAGE

**INDIA-TURKEY-CIS BUSINESS FORUM – August 24th-25th, 2010 – Istanbul, Turkey
&**

INDIA PAVILION AT IZMIR INTERNATIONAL FAIR - August 27-September 5, 2010 - Izmir

Sponsorship Opportunities and Benefits

PLATINUM SPONSOR

- ONLY ONE

Rs 20,00,000

At Exhibition:

- Complimentary Exhibition bare space of 90 sqmt at the India Pavilion in Izmir International Fair
- Branding of company logo 'Principal Sponsor' in all advertisements of India Pavilion, both in India as well as abroad
- Branding of company logo at the VIP Lounge of India Pavilion
- Branding through complimentary colored advertisement in participants catalogue of India Pavilion at Izmir Fair and India-Turkey-CIS Forum at Istanbul
- Branding in the backdrop at India help desk in India Pavilion and displaying company brochures
- Acknowledgement of 'Principal sponsor' in event website and also providing a hyperlink for company website (the company to provide the hyperlink details)
- Branding of 'Principal sponsor' in India Pavilion kit

At Business forum

- Branding of company logo on wings of backdrop at the India-Turkey-CIS Business Forum at Istanbul
- Branding of company logo on 'Thank You Sponsor' panels and 'Thank You Sponsor' tent cards placed at different places at the business forum venue
- Branding of company logo in event advertisements overseas and in India
- Reach out to each of the participating business forum delegate by inserting your company brochure in delegate kit
- Branding of 'Principal sponsor' in conference kit
- Project yourself as the Indian business leader with an exclusive speaking opportunity of 5 minutes (as an expert in your sectoral session) at the India-Turkey-CIS Business Forum
- Exclusive screening of your company corporate film of 5 minutes duration during the business forum (slot at discretion of organizers)
- Branding of company logo at registration desk backdrop and VIP lounge at business forum
- Complimentary registration of 10 officials from your company in the business forum
- Branding of company logo on theme paper
- Company logo hyperlink on event website
- Branding through complimentary colored advertisement in participants catalogue of India Pavilion at Izmir Fair and India-Turkey-CIS Forum at Istanbul
- Branding of company logo on business forum notepad
- VIP seating for 4 senior company representatives at the inaugural session of the business forum
- Branding of company logo at the event backdrop for lunch, dinner, cultural evening etc as per the programme
- Facilitating exclusive B2B meetings with the government and private participants in the business forum
- Acknowledgement of Principal sponsor in the FICCI press releases on the Forum

GOLD SPONSOR**- Restricted to TWO****Rs 10,00,000****At Exhibition:**

- Complimentary Exhibition bare space of 36 sqmt at the India Pavilion in Izmir International Fair
- Branding of company logo at the VIP Lounge of India Pavilion
- Branding through complimentary colored advertisement in participants catalogue of India Pavilion at Izmir Fair and India-Turkey-CIS Forum at Istanbul
- Display company brochures at Help desk
- Acknowledgement of 'Gold sponsor' in event website and also providing a hyperlink for company website (the company to provide the hyperlink details)

At Business forum

- Branding of company logo on wings of backdrop at the India-Turkey-CIS Business Forum at Istanbul
- Branding of company logo on 'Thank You Sponsor' panels and 'Thank You Sponsor' tent cards placed at different places at the business forum venue
- Project yourself as the Indian business leader with an exclusive speaking opportunity of 5 minutes (as an expert in your sectoral session) at the India-Turkey-CIS Business Forum
- Branding of company logo at registration desk backdrop and VIP lounge at business forum
- Complimentary registration of 3 officials from your company in the business forum
- Company logo hyperlink on event website
- Branding through complimentary colored advertisement in participants catalogue of India Pavilion at Izmir Fair and India-Turkey-CIS Forum at Istanbul
- VIP seating for 2 senior company representatives at the inaugural session of the business forum
- Facilitating exclusive B2B meetings with the government and private participants in the business forum

BADGE SPONSOR (For business forum only)**- ONLY ONE****Rs 5,00,000**

- Branding of company logo on the string of the delegates badge at the India-Turkey-CIS Business Forum
- Branding of company logo on the wings of backdrop at inaugural session under 'Associate Sponsor' category
- Complimentary one page black and white advertisement in the delegate catalogue (material to be provided in .cdr or .eps format)
- Complimentary registration of 3 company officials in the business forum
- Branding of Company logo on thank you sponsor panels under 'Associate Sponsor' category, placed at various locations at the venue
- Branding of Company logo in thank you sponsor tent cards
- Acknowledgement in event website as 'Associate Sponsor' and also providing a hyperlink for company website (company to provide the hyperlink details)

VIP LOUNGE SPONSOR**- TWO****INR 3,00,000****(One at exhibition and one at business forum)**

- An exclusive roll-up acknowledging VIP Lounge sponsor with its company details at the VIP Lounge (sponsor to provide the roll-up in advance to organisers)
- Branding of company logo on the wings of backdrop at inaugural session under 'Associate Sponsor' category
- Opportunity to play corporate film at the VIP Lounge (CD to be provided by sponsor to organizers well in advance)

- Complimentary registration of 2 company officials in the business forum
- Branding of Company logo on thank you sponsor panels under 'Associate Sponsor' category, placed at various locations at the venue respectively
- Acknowledgement in event website as 'Associate Sponsor' and also providing a hyperlink for company website (company to provide the hyperlink details)

LUNCH CO-SPONSOR (For business forum only)

- FOUR

Rs 5,00,000

- Complimentary space of 9 sqmt. at the Izmir International Fair
- Opportunity for one senior management representative to join the VIP lunch
- 1 exclusively branded corporate roll up (to be provided by the company to organizers well in advance) at the lunch venue
- Branding of company logo at the lunch venue as 'Lunch Co-sponsor'
- Branding on the lunch invitation card
- Branding of Company logo on thank you sponsor panels under 'Associate Sponsor' category, placed at various locations at the venue respectively
- Sponsor entitled to 5 corporate invitations for the luncheon reception
- Complimentary registration of 2 company officials in the business forum
- Opportunity to play corporate film of 5 min duration at the lunch venue (CD to be provided by sponsor to organizers well in advance)
- Company logo on event website as 'Associate Sponsor'
- Branding of Company logo in thank you sponsor tent cards
- Acknowledgement in event website as 'Associate Sponsor' and also providing a hyperlink for company website (company to provide the hyperlink details)

DINNER CO-SPONSOR (For business forum only)

- TWO

Rs 7,50,000

- Complimentary space of 18 sqmt. at the Izmir International Fair
- Opportunity to play corporate film of 5 min duration at the dinner venue (CD to be provided by sponsor to organizers well in advance)
- Company logo on the dinner invitation card
- Opportunity for one senior management representative to join the VIP dinner
- 2 exclusively branded corporate roll ups (to be provided by the company to organizers well in advance) at the dinner venue
- Sponsor entitled for 7 corporate invitations to the dinner reception
- Branding of company logo at the dinner venue as 'Dinner Co-sponsor'
- Complimentary registration of 3 company officials in the business forum
- Company logo on event website as 'Associate Sponsor'
- Company logo in thank you sponsor tent cards
- Acknowledgement in event website as 'Associate Sponsor' and also providing a hyperlink for company website (company to provide the hyperlink details)
- Branding of Company logo on thank you sponsor panels under 'Associate Sponsor' category, placed at various locations at the venue respectively
- Complimentary one page black and white advertisement in the delegate catalogue (material to be provided in .cdr or .eps format)

KIT CO-SPONSOR (For exhibition as well as business forum)

- TWO

Rs 5,00,000

- Branding of company logo on the India Pavilion Kits at the exhibition and conference kit at the business forum.

- Complimentary registration of 3 company officials in the business forum
- Acknowledgement in event website as 'Associate Sponsor' and also providing a hyperlink for company website (company to provide the hyperlink details)
- Branding of Company logo on thank you sponsor panels under 'Associate Sponsor' category, placed at various locations at the venue respectively
- Branding of Company logo in thank you sponsor tent cards

ADVERTISEMENT OPPORTUNITIES IN DELEGATE CATALOGUE

(material to be provided in .cdr or .eps format)

Rs 60,000

- One page **colored** advertisement on the front inside or back inside cover of the delegate catalogue

Rs 45,000

- One page **colored** advertisement in delegate catalogue

Rs 30,000

- Full page **black and white** advertisement in the delegate catalogue

Rs 15,000

- Half page **colored** advertisement in the delegate catalogue